



# Celebration Recognition Program

In 2024, SACRS commemorates 70 years and still going strong in our unwavering support of educating those that provide retirement security to California's public employees. This is an incredible milestone, and we hope your organization will consider supporting us at this special time in our history.

SACRS planning teams have been hard at work on ways to mark our Platinum Jubilee. With these plans come opportunities for your organization to share the spotlight. There will be more opportunities than ever before, including an additional online presence, for your organization to be seen as leaders and influencers. With a host of options at a variety of price points there is sure to be a sponsorship that aligns with your marketing goals.

**FALL CONFERENCE - NOV. 12-15, 2024**  
Hyatt Regency Monterey Hotel and Spa  
Monterey, CA

## KEY SPONSOR OPTIONS

### PLATINUM - \$10,000

- Two (2) complimentary conference registrations, Fall Conference 2024.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.
- One (1) full page advertisement in SACRS Magazine.
- Opportunity to welcome attendees during the opening ceremonies Fall Conference. (4 minutes)
- One (1) SWAG item for attendees, with logo.
- Three (3) marketing emails that highlight firm and representative throughout the year, firm selects months.
- "Platinum" nametag/ribbon at all events for the year.
- Company logo with web link posted on conference website page, Fall Conference 2024.

### GOLD - \$5,000

- One (1) complimentary conference registrations, Fall Conference 2024.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.
- One (1) half page advertisement in SACRS Magazine.
- Opportunity to welcome attendees at one reception Fall Conference. (2 minutes)
- One (1) SWAG item for attendees, with logo.
- Two (2) marketing emails that highlight firm and representative throughout the year, firm selects months.
- "Gold" nametag/ribbon at all events for the year.
- Company logo with link posted on conference website page, Fall Conference 2024.

### SILVER - \$3,500

- One (1) complimentary conference registrations, Fall Conference 2024.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.
- One (1) quarter page advertisement in SACRS Magazine.
- One (1) marketing email that highlights firm and representative during the year, firm selects month.
- "Silver" nametag/ribbon at all events for the year.

### BRONZE - \$1,000

- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.
- "Bronze" nametag/ribbon at all events for the year.

#### MOTIVATIONAL/KEYNOTE SPEAKER - \$6,000

- Two (2) available.
- One (1) marketing email highlighting company and reps.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.

#### BREAKFAST - \$3,000

- Three (3) available.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.

#### LUNCH - \$5,000

- Three (3) available.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.

#### NETWORK BREAK - \$2,500

- Two (2) available.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.

#### RECEPTION - \$5,000

- Three (3) available.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.

#### LANYARD - \$2,000 SPRING AND FALL SOLD OUT

- One (1) available.
- Company Logo on Lanyard.
- Acknowledgment at the SACRS Fall Conference 2024.

#### WEDNESDAY NIGHT ENTERTAINMENT - \$5,000

- Three (3) available.
- Highlighted in the conference materials.
- Acknowledgment at the SACRS Fall Conference 2024.
- One (1) marketing email highlighting talent with company logo.

For more information or indicate your interest in sponsorship, contact Sulema Peterson, SACRS Executive Director at (916) 701-5158 or Email to: [sulema@sacrs.org](mailto:sulema@sacrs.org)